



AiA Waves

LUXURY TRAVEL PLATFORM

"Curated luxury travel, crafted for the discerning few."

MEDIA KIT · 2026

aiawaves.com · Rotterdam, NL · KvK 77712544

ABOUT AIA WAVES

Where luxury travel meets editorial storytelling.

AiA Waves is a curated luxury travel and booking platform presenting the world's finest hotels, villas and resorts through cinematic visuals and editorial destination guides. Available in five languages (English, Dutch, German, Spanish and Turkish), AiA Waves targets an international audience of discerning travellers seeking premium accommodation experiences across Europe, the Mediterranean, the Americas and beyond.

"We started with 6 destinations. We are building towards the world."
Handpicked over high-volume · Editorial over algorithmic · Luxury over mass-market

THE PLATFORM

5

LANGUAGES & GROWING

EN · NL · DE · ES · TR

6+

DESTINATIONS & EXPANDING

Monaco · France · Italy
Greece · Spain · USA · ...

25+

CURATED PROPERTIES

Hotels · Villas · Resorts
and expanding

PROMOTIONAL CHANNELS

■ Website	aiawaves.com	Editorial destination guides with direct booking CTAs
■ YouTube	@AiaWaves	Cinematic luxury travel content driving booking intent
■ Email	Escape Club Newsletter	Curated luxury travel drops to engaged subscribers

TARGET AUDIENCE

Age	25–55 years
Profile	Internationally oriented luxury travellers
Intent	Active research & booking phase — high booking value
Markets	Netherlands · Germany · United Kingdom · Turkey · Spain
Expanding	Western Europe · Middle East · North America

WHY PARTNER WITH AIA WAVES

- ◆ Curated luxury positioning — not a mass-market travel site
- ◆ Editorial content approach drives high booking intent
- ◆ Five-language platform reaching key European luxury markets
- ◆ Active affiliate publisher on leading international travel booking and hospitality networks
- ◆ Growing YouTube audience with cinematic luxury travel content
- ◆ Escape Club newsletter reaching engaged luxury travel subscribers
- ◆ Registered business in the Netherlands (Lalizé · KvK 77712544)

PARTNERSHIP TYPES

■ Hotel & Property Collaborations

Featured listings, editorial coverage, affiliate integration and social media exposure for luxury hotels, villas and resorts.

◆ Experience & Activities

Yacht charters, private chef services, helicopter transfers and cinematic content shoots. Expanding into tour & experience affiliate networks.

■ Affiliate & Platform Partnerships

We work with leading international travel booking and hospitality networks across hotels, experiences and activities.

■ Media & Editorial

Brand features, founder interviews, destination collaborations and editorial content partnerships with luxury travel and lifestyle publications.

Ready to collaborate?

press@aiawaves.com

Hotel Partnerships · Media Enquiries · Affiliate Collaborations